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PRESS RELEASE

YOUTH DRIVING SUSTAINABILITY AND RESILIENCE The Voice Inc. Celebrates International Youth Day

The Voice Inc., a Papua New Guinean youth development organization, celebrated International Youth Day with members of its community, embracing its young people who are leading the Clean Generation Movement and conversations on sustainability especially regarding the impacts of Climate Change in our communities, at the Bible Translation College Hall, Friday 12th August 2016.

The event hosted by an initiative from students from The Voice Inc, called the Carterets Campaign, focused on bringing awareness around building resilient communities, expanding on the Sustainable Development Goal Number 13: Climate Action. Students from the Carteret Campaign have embarked on a drive to identify and promote resilience of Climate Change affected communities as well as those affected by natural disasters.

The event was a means for the young people to share on their new direction and aspirations for the campaign. Co-Founder of the Carteret Campaign, Brian Sasingian also announced the support of it's campaign Ambassadors at the event, Miss Pacific Islands, Abigail Havora and the PNG SP Hunters, "Having Miss Pacific Islands and the PNG Hunters come out publically and support the campaign, will really raise the profile of the movement and we're really excited and grateful for that."

"We the youth are the ones that will change things when it comes to climate change. We are the long term solution to the problem," said Miss Pacific Islands, Abigail Havora when sharing on her experiences from the United Nations Economic and Social Council Youth Forum and her support as a campaign ambassador.

Executive Director for The Voice Inc., Barbra Thomas commended the young leaders, "Our young people are not only driving the conversations on building resilient communities but are being proactive and coming up with initiatives to influence the type of change they want to see. At The Voice Inc., we support this by providing an enabling environment for them to talk about the solutions to these challenges and how they can contribute meaningfully in their communities. We also believe that development is a process and it's about building resilience amongst our people."



The Clean Generation Campaign is an initiative of The Voice Inc. and aimed at building a movement of young people determined to lead change as purposeful, virtuous and responsible people. The value-based campaign encourages young people to have solution driven conversations on sustainability through its various platforms including social media as well as activities with high schools and The Voice Inc. Leadership Development Program run across three universities. International Youth Day for The Voice Inc. also included the announcement of Clean Gen Radio Show on NBC and the third issue of The Voice Inc. youth magazine – Clean Gen Tok.

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Photo caption:

Community members of The Voice with Carteret Campaigners and Ambassadors, Miss Pacific Islands, Abigail Havora and the PNG Hunters

